



# NOPOFO

NORDIC POLICE FORCE

ICS  
ILKKAS' CREATIVE STUDIO

EXECUTIVE PRODUCERS  
DAVID ZUCKER & PAT PROFT

BBC  
STUDIOS

NOPOFO

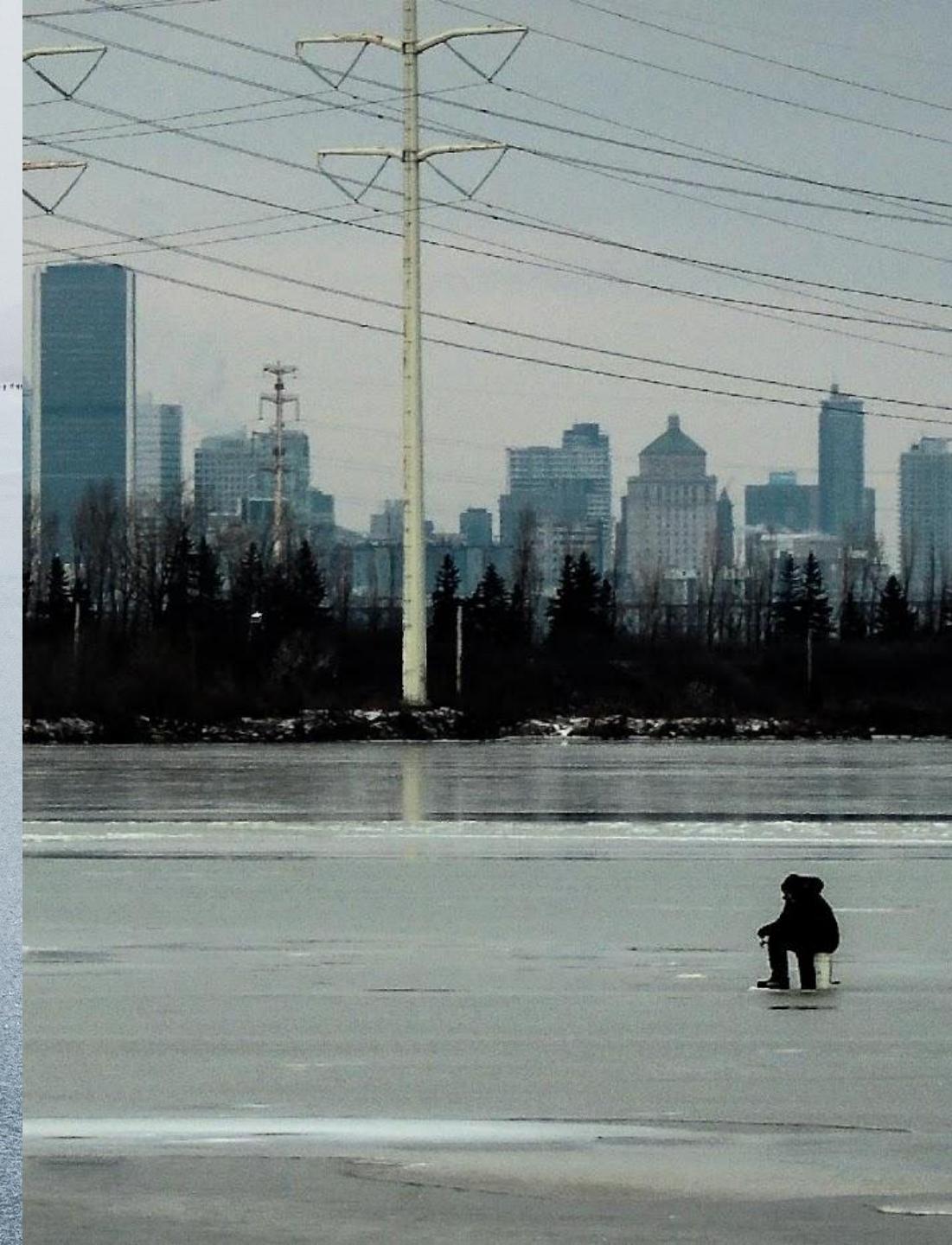
# ELEVATOR PITCH

A spoof comedy series of an elite team of three special agents from the **Nordic Police Force** (NOPOFO) who investigate gruesome and overly elaborate murders committed by twisted killers in the Nordic countries. It's Nordic Noir meets Police Squad!. Each episode takes place in a different country with new supporting characters. Comedy legends **David Zucker** (Airplane!, The Naked Gun) and **Pat Proft** (The Naked Gun, Hot Shots!) are Executive Producers on this multi-season series, with eight to ten 30-minute, self-contained episodes per season.



# THE TEAM

**Jacob Svart** (in his 40's), the team leader, is a legend and self-proclaimed rock star of the Nordic law enforcement community, who often solves cases with pure luck. **Stella Vit** (in her 30's) is a rising star in the NOPOFO, super-intelligent and efficient. She sees Jacob as a mentor, but the reality is far less exciting than the fantasy. The team technician, **Carl Nordman** (in his 40's), often must act as a mediator between the two of them. Carl is a loving father of five and an expert in every field from bomb disposal to solving family crises over the phone.



# NORDIC POLICE FORCE

**NOPOFO** is an inter-governmental police agency, to which Nordic countries have outsourced their most gruesome cases: Serial killers, cult, ritual, and paranormal murderers, as well as the “everyday” predators... but only if the murders are horrible enough.

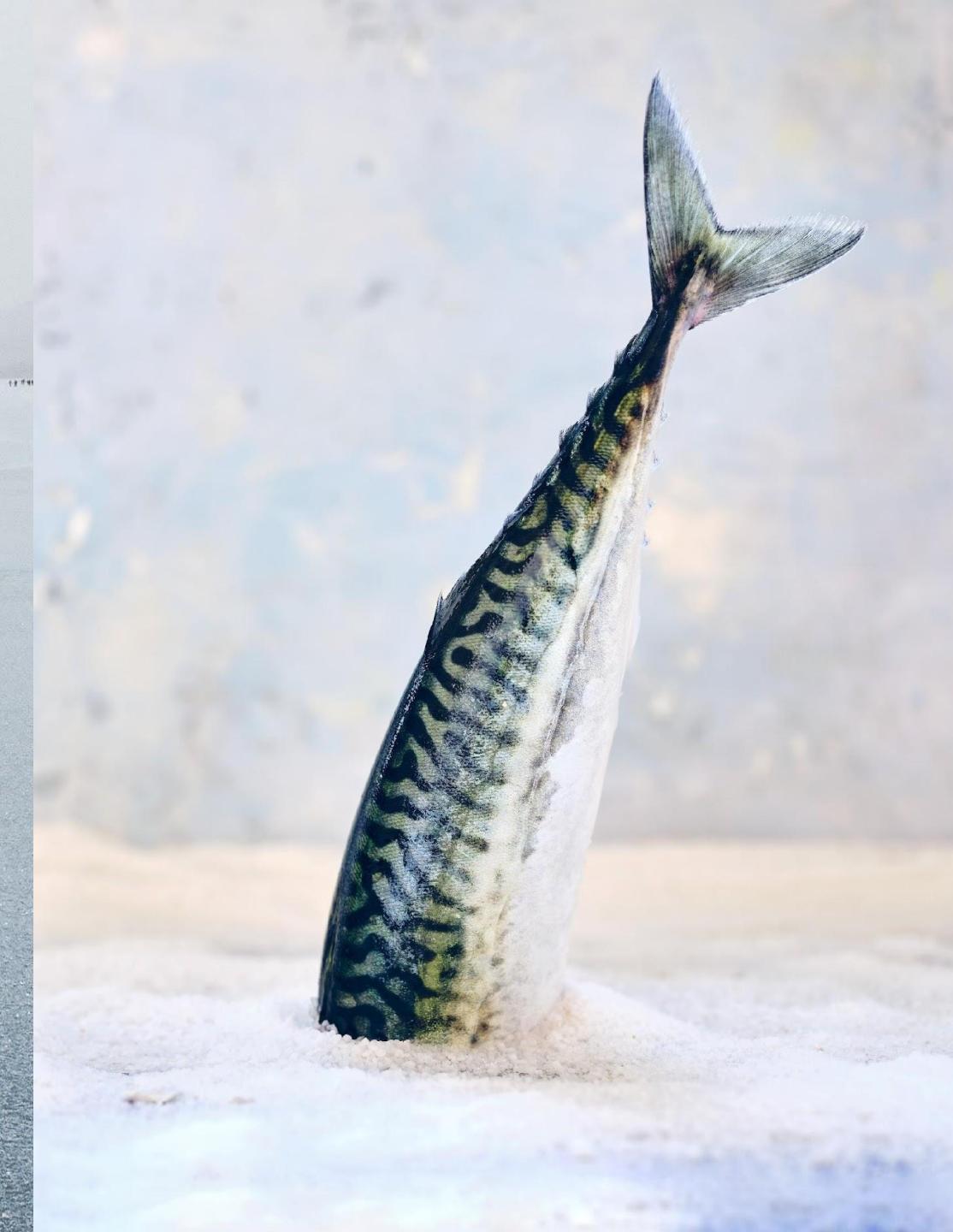
The team travels from one case to another all around the Nordic countries in their electric RV, nicknamed Hannibal, which works as a combined home, office, and lab. They cooperate with local police and other authorities but lead an independent investigation.



# THE COMEDY

In addition to likable characters, snappy dialogue, and multi-layered background gags, NOPOFO's comedy comes from spoofing the characteristics typical of the Nordic Noir genre, such as general gloom, traumas of the protagonists, fantastical nature of the crimes, particularity of the surroundings and symbolism used by murderers.

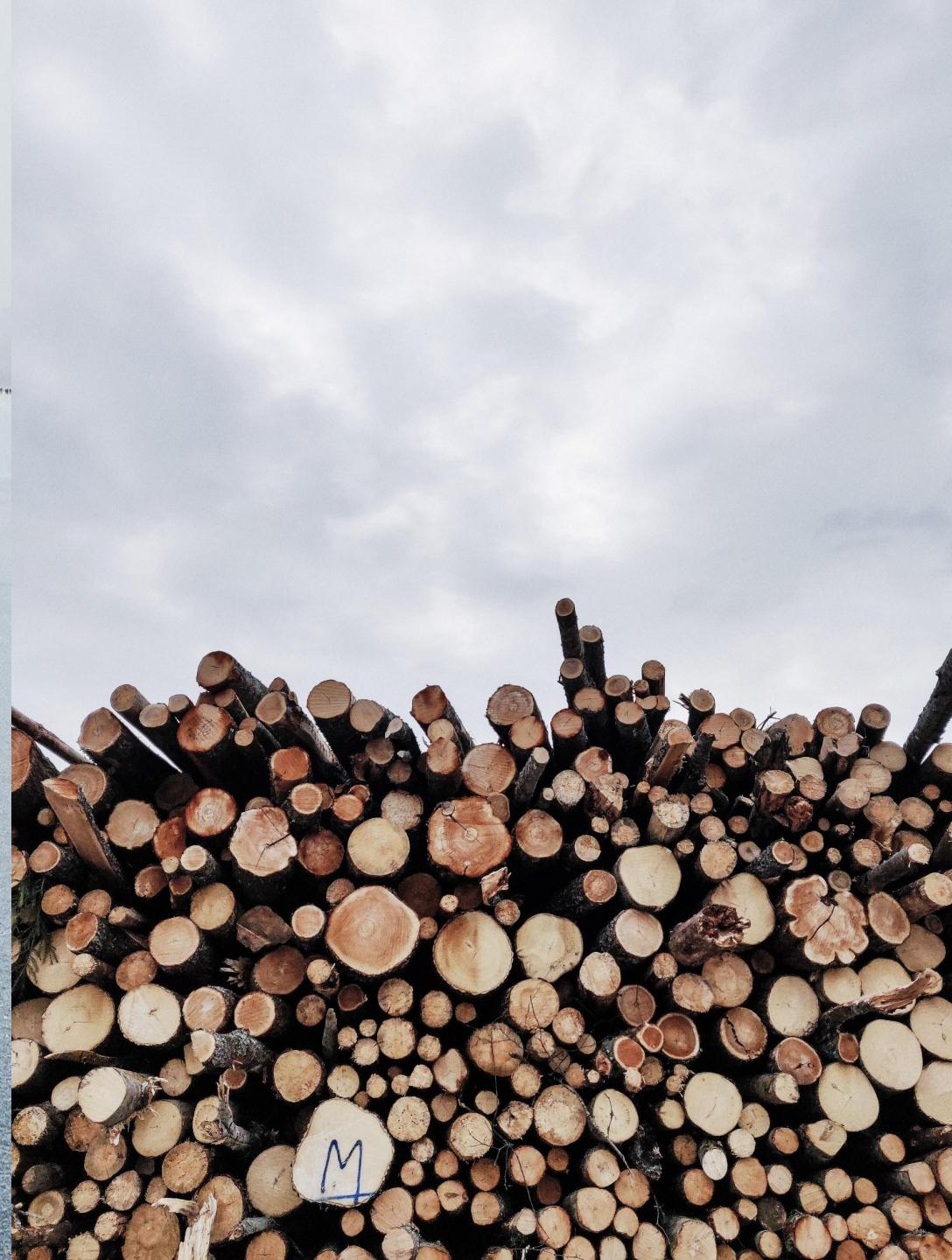
The show parodies the imaginative and spectacular murders as well as the special abilities of the detectives investigating them who identify with the murderers' mental landscape at the expense of their own sanity.



# THE STAKES

As every episode deals with a separate crime, the stakes are always high: The team is in mortal danger in each episode, trying to catch the killer and prevent more needless deaths. If they fail, innocent people will lose their lives and monsters continue their roaming.

NOPOFO must present results, or its funding will be cut off and Jacob will be revealed as a fake and be disgraced, Stella's career plans will crash and Carl will have no other choice but to move back home.



**THE TRUTH IS  
SOMEWHERE HERE.**



# WHY THIS SERIES?

Nordic Noir genre is probably the most successful dramatic brand that has arisen from Nordic countries and it's about time it is parodied.

The Girl with the Dragon Tattoo, The Bridge, The Killing, Beck, Wallander and Bordertown are just a few of the films and series now familiar to global audiences.

Also, many international productions can be counted in the same genre, from Broadchurch and Shetland to The Tunnel and Dark.

The international audience is already there, hungry for a clever parody. And who better to serve it, than David Zucker and Pat Proft, the undeniable masters of spoof comedy?



# THE WORLD

Our world is heightened, romantic now, where everything is exaggerated, but still rooted in realism, albeit sometimes thinly.

The series is set in the serene landscapes of Nordic countries – in a world of heightened noirness, where grey is greyer, black blacker and bleak bleaker than anywhere else – a world where even shadows have shadows... Except for the few moments when the sun is shining:

Then our world is full of splendid colour.

The underlying tone is that of a beautiful and tranquil world, filled with anticipation... of a tragedy to unfold.



# NOPOFO



# THE CASES

During the first season, NOPOFO's investigations take the team all around the Nordic countries, from the seedy and sinful underworld of professional curling in Denmark to the depths of an earth-spirit cult in the lava-filled volcanoes of Iceland.

The team must deal for instance with a serial killer who only murders bad heavy rock bands, an aspiring Instagram-artist who wants to get likes by making ice sculptures out of humans and an avid reader who murders people by means found in Hans Christian Andersen's fairy tales.



# POTENTIAL EPISODES:

## **Hans Christian Andersen Murders**

A serial killer is on the loose in a small Danish coastal town, killing people by means found in Hans Christian Andersen's fairy tales. The team arrives to solve the newest case, a ritual killing based on The Little Mermaid fairy tale, where the victim is drowned in a tank, with a large fish tail attached to her torso. In the end, the murderer is revealed to be a soul tortured by these violent stories.

## **Death Metal Killer**

A serial killer, "The Critic", is killing bad heavy rock bands and arranging their dead bodies to mimic famous album covers. The team dives in the subculture of Lapp Heavy Rock, full of shady and even shadier types. The body count runs high as a heavy-rock festival "Dark Anguish" gets underway in the Lappish town of Kemijärvi and the team races against the time to stop the murders. The killer turns out to be an ex-roadie, who has dedicated his entire life to heavy metal and kills bands that don't meet his expectations.

## **Death By Curling**

Members of the Danish National Curling Team end up dead one by one and Jacob's team is sent in to investigate. They dive into the seedy and sinful underworld of professional curling. In the end the killer turns out to be a frustrated sports journalist, whose only motive is that Curling is "a fucking useless and annoying sport". The killer manages to capture Stella and Carl and challenges Jacob to a deadly game of curling, with nothing less than two lives at stake.

## **Swedish Meatballs**

The upper echelons of Swedish society are paralysed with fear as a serial killer is murdering talented artists, CEOs, politicians, and scientists who have no apparent links to each other. The killer makes a public threat to strike again during the Nobel Prize ceremony and the team must yet again race against the clock to stop the killer in time. The killer turns out to be a delusional chef who thinks his destiny is to transfer the abilities of his victims to the general public by making meatballs out of them and putting them on the menu in his food truck.

# EXECUTIVE PRODUCERS



**DAVID ZUCKER.** More than four decades after TV Guide called his first movie “vulgar and uproariously funny,” legendary filmmaker David Zucker is still pulling our leg.

Zucker’s flagship film comedy, 1977’s *The Kentucky Fried Movie*, soon followed by the instant-classic *Airplane!*, served as a one-two punch to the funny bone, launching a singular career in satire and spoof for the prolific writer, director and producer.

The spoof became the surprise hit of 1980, beginning a streak of film comedies including *Top Secret!* and *Ruthless People*, after which David Zucker branched out on his own to direct *The Naked Gun* franchise, *BASEketball*, *Scary Movie 3 & 4*, and many others, as well as writing and producing *Scary Movie 5*.

**PAT PROFT** is a comedian who writes comedy films.

Among the 20 produced films, which he sometimes produces. Sometimes directs, are *Scary Movie 3*. *Scary Movie 4*. The very first ever in the whole world, *Police Academy*.

*Brain Donors*, *Bachelor Party* (The Tom Hanks one). *Real Genius*. *The 3 Naked Gun* films. *Hot Shots!* And its sequel, *Hot Shots! Part Deux*.

And a big “thank you” on the film *Airplane*. Why? He has jokes in the movie. How about that?

Cool? He thinks so.

Pat has worked in television writing for, Steve Martin, Mel Brooks, Mary Tyler Moore, Dick Van Dyke, Smothers Brothers, Bob Hope.

## WRITERS



**HEIKKI SYRJÄ** is a Finnish screenwriter, who, in his more than twenty-year career, has written scripts for theatre, radio, TV, and film, and is one of Finland's most successful comedy writers.

He is the co-writer of "Lakeside Murders".



**MIKA EIRTOVAARA** is a stand-up comedian, theatre director, screenwriter and actor.

In his 25-year stand-up career, Mika has released several stand-up specials and is one of the country's best-known comedians and highly sought-after comedy director and writer in Finland's largest theatres.



**RIKU SUOKAS** is a writer, director, actor and a stand-up comedian. He's written and directed numerous works for television, theatre and film. He is the creative producer, head writer and a director in the hit television series "Lakeside Murders", which has been smashing records in Finland.

## EXECUTIVE PRODUCERS



**ILKKA HYNNINEN** is a Finnish audiovisual executive and the Creative Producer in NoPoFo.

He is a co-founder of Aito Media, one of the biggest Finnish production companies, which he ran for 20 years as CEO.

So far, Ilkka has produced more than 1700 hours of programs, and created multiple long-running and award-winning Series.



**RANDI SIEGEL**, known for launching and developing the career of Jimmy Fallon, is an experienced executive and Talent Manager in the entertainment business, specializing in comedy.

Zucker and Proft are represented by Randi Siegel Entertainment, who will also Executive Produce.

Siegel, herself, is not very funny.



**ILKKA RAHKONEN** has worked in various management positions within the commercial and public media field, including SBS and YLE, a Finnish Broadcasting company.

Most recently, Ilkka has built the Finnish City Tampere into a significant International Media Hub.

Ikkas' Creative Studio (ICS) was launched in September 2022 to make stories with impact and inspiration. It was founded by two Finnish executives named Ilkka — creative director Ilkka Hynninen and CEO Ilkka Rahkonen — who each have more than 20 years of experience in managing media companies and productions in Finland and beyond. The Tampere-based company's mission is to develop, execute and deliver creative IP for the world market, producing a select range of high-end projects on an annual basis, focusing on scripted and documentary series.

The Nordic Noir comedy spoof series called "NoPoFo" is being produced by ICS, and BBC Studios Nordics has come on board as a co-producer.

Jan Salling, head of BBC Studios Nordics, says he loves the concept of NoPoFo, "not just because it's a stand-out idea that made (him) laugh out loud, but because it's a genuinely pan-Nordic project that has strong international appeal as well as it also has that wonderful left-field vibe that is the hallmark of Finnish creativity."

"Nordic Noir is now so firmly embedded in the global consciousness that it's ripe for spoof."

